



Entrepreneur Express: You-Link-Twitt-Face

Start Using Social Media to Grow Your Business

ATTN: Non-Profit Organizations and Volunteers

You are invited to attend the

Social Media Workshop

Limited Seating

Limited Seating

Thursday, September 23, 2010

9:00 a.m.— 12:-00 p.m.

Bristol YWCA
106 State Street
Bristol, TN 27620

Registration required at: www.vastartup.org or call Sandy Ratliff at 276-676-3768

Social media channels like Facebook, Twitter and YouTube help shape opinions about your organization and services.

This 3-hour workshop will outline how these free tools can be used for promoting non-profit and demonstrate how you can harness the marketing power for your organization and volunteers.

Workshop segments include:

- Social Media basics, opportunities and benefits
- How to get started
- Computer-equipped hands-on training
- Learn how to create a strategy for your business
- Share social media ideas